

Duolingo Launches 🌐's 1st Emoji Language Course



Pittsburgh, PA (April 1, 2017) — Due to popular demand from parents and grandparents of millennials everywhere, Duolingo, the largest language-learning platform worldwide, has launched the world's first-ever Emoji language course.

Built by a team of two *volunteers* fluent in Emoji and English (but mostly Emoji), Duolingo's new course features 📖, ✎, 🎤 and 💡 exercises designed to help anyone master the Emoji language with just 5 to 10 minutes of practice per day.

“🤔👨👩👧👦📖?💡🗑️🕒,” said Duolingo Co-founder and CEO Luis von Ahn.

Translation before taking the Duolingo course: “Thinking about my family, do they know the alphabet? A scientist had an idea and threw away my clock.”

Translation after taking the Duolingo course: “Why do people even use words? Science has shown they're a waste of time.”

Like most of Duolingo's courses, Emoji was built by bilingual volunteers passionate about preserving and spreading their language and culture.

“People ❤️ to 💩 on emojis, but in a relatively short 🕒, they've far eclipsed their precursor, Egyptian hieroglyphics, and set the 🌐 standard of 📱 among millennials 🎨,” said Yuna Kode, one of the self-taught Emoji experts behind the course. 🧑🎨

For Martha Taylor, a 68-year-old living in Oldham, England, the new course will help her finally understand her Emoji-speaking grandchildren. 🧑👶

“I always see my grandson posting 🍆 and 🍑. Thanks to Duolingo, I now know to make him eggplant parmesan and peach cobbler whenever he visits 🙏” Taylor said.

“Now I can finally talk to my daughter in a language she'll understand 🙄,” said Berenice Ring, a desperate mother.

Emoji is spoken by over 2 billion millennials across the world. The Duolingo Emoji course is available on 📱 and 🕸 for English speakers. According to user test results, having poor English skills can result in higher Emoji proficiency. 💪

Find out more at: 😊.duolingo.com

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